The Problem
We were working on developing a new application for data collection and we had the opportunity to consider usefulness from the ground up. We were thinking about: internet availability for participants in remote settings, tech literacy of participants and of site staff, and how participants and sites would be trained. We wanted to be as inclusive and user-friendly as possible.

The Impact
✓ Greater patient-centricity
✓ Clear communication internally
✓ Team education & cohesion

— Celia Fidalgo,
Sr. Product Lead, Product, Winterlight labs

The Resource
» The Playbook is extremely comprehensive and broadly used across different teams and projects. It offers a wide array of important considerations, tips, and data points that help us with decision making.

» We use the Technologies and Ethics resources to guide the team’s thinking about developing data collection tools and to guide our core requirements for new functionality.

» The resources in The Playbook point to different users’ perspectives and important constraints that must be considered when developing participant-facing technologies, particularly when used in remote or at-home settings.

» Many of The Playbook’s suggestions were incorporated directly into our product requirements.