



[Wellinks](#) is a virtual COPD management solution empowering members to live fully and breathe freely.



The Problem

- » We needed to draft a template agreement so we can lead with our paper when approaching contracting opportunities.



The Resources

- » We used the [DiMe IMPACT Payer-VC1 Contracting Toolkit](#) to draft out, in lay terms, what our objectives and best-cases were for contracting.
- » By doing so, the team could more easily tie the legal language back to what we were trying to accomplish.



The Impact

- ✓ The toolkit served as a valuable translation tool.
- ✓ Allowed us to clearly articulate our business goals and priorities.
- ✓ Saved us precious (and expensive!) time; it cut the back-and-forth on drafts in half.

DiMe's toolkit served as a valuable translation tool and allowed us to clearly articulate the business goals and priorities, saving precious (and expensive!) time and cutting likely back-and-forth of drafts in half.

— **Geoff Matous**, President & Chief Commercial Officer, Wellinks