



[VivoSense](#) is an agile end-to-end scientific solutions company developing novel digital endpoints from wearable sensor data. We are focused on healthcare research & delivery, clinical trials and patient wellness. Our hypothesis-driven framework provides analytical and clinical validation leading to FDA approval.

“Having a common language from which to operate regardless of background or expertise has helped improve efficiency and project outcomes both internally and externally.”

The Problem

Successful development and implementation of digital clinical measures requires experts that span a spectrum of disciplines including, data science, hardware and software engineering, regulatory, clinical research and medicine.

Effective communication across multidisciplinary teams cannot be taken for granted. It is important for us to enter conversations with clients and collaborators using a shared language.

The Resources

To help improve communication we have implemented the [Masterclass Series](#) for all new (and old) hires and refer often to the [Glossary](#) on *The Playbook* website. Having a common language from which to operate regardless of background or expertise has helped improve efficiency and project outcomes both internally and externally.

The Impact

- ✓ Operational efficiency
- ✓ Clear communication with pharma partners
- ✓ Team education & cohesion

