

	Learner Archetype	Content	Bespoke Approach	Total Course Time
Basics	Learners with only a peripheral exposure to digital medicine tools in their daily work. <i>Ex: legal functions, procurement, executive and leadership functions outside of clinical research</i>	Highly condensed critical knowledge	Only essential content is presented	1.5 hours
Plus	Learners with an indirect exposure to digital medicine tools in their daily work. <i>Ex: executive and leadership functions in clinical research not directly working with digital medicine tools in their daily work</i>	Highly condensed foundational knowledge	Core content supplemented with several applied examples illustrative use cases	3 hours
Pro	Learners with direct exposure to digital medicine tools in their daily work, but not coming from a digital medicine background. <i>Ex: clinical operations, biostatistics, biomarker development, medical leadership</i>	In depth foundational knowledge	Comprehensive content including use cases, additional reading and advanced topics	4.5 hours