



[Takeda](#) is a patient-focused, values-based, R&D-driven global biopharmaceutical company committed to bringing Better Health and a Brighter Future to people worldwide. Our passion and pursuit of potentially life-changing treatments for patients are deeply rooted in over 230 years of distinguished history in Japan.

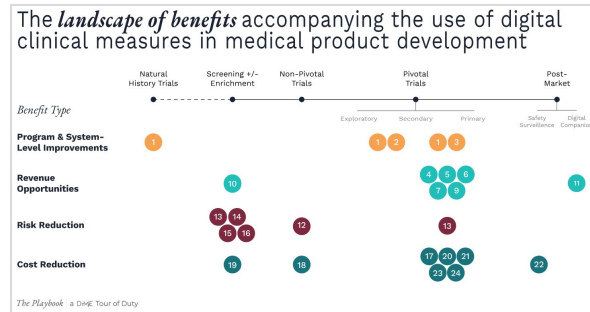
## The Problem

We had to create internal educational materials for colleagues and leadership, to enable decentralized clinical trials and to get buy-in and support for our projects.

## The Resources

We used *The Playbook* in its entirety as a reference guide as well as the micro playbooks on "[Pharma Execs](#)" and "[510\(k\) need for devices](#)" to refine our internal strategy

And, we used the suite of Playbook resources as a backbone for our own Playbook on Decentralized Clinical Trials and to support a dozen or so trials in 2021, leveraging digital devices for remote monitoring, biomarkers, at-home data collection, etc.



[The Playbook](#) / Customize by context of use / Clinical research

PRO TIP

**Regulatory approval** of a technology does **not** necessarily indicate *fit-for-purpose*

FDA clearance of a technology and/or the presence of a CE mark should not be used in place of the evaluation processes described in *The Playbook* to determine the suitability of a technology for use in remote monitoring during a clinical trial.

*"The Playbook(s) provided a useful reference and a single place where we could find the answers to many questions as well as credibility to our work."*

## The Impact

- ✔ Project success
- ✔ Greater patient centricity
- ✔ Clear communication internally - team
- ✔ Clear communication internally - execs
- ✔ Operational efficiencies / faster decision making
- ✔ Team education and cohesion
- ✔ Refined / Improved strategy