The Problem

Highly cross-functional efforts are needed to enable successful implementation of digital health technologies (DHTs) and use of digital clinical measures in clinical trials.

We sought to develop resources for our multidisciplinary clinical trial teams to document best practices and considerations throughout the technology selection, trial planning, and execution processes and enable smooth coordination across functions.

The Resource

We are leveraging The Playbook and the following dossiers in building internal resources for clinical trial teams:

- Pharma Exec Dossier
- Clinical Trial Operations Team Dossier

The Impact

- Operational efficiency
- Clear communication with internal team
- Team education & cohesion