The experience we have working on DiMe projects has helped Labcorp build credibility and respect with our partners. They value the know-how we bring to the table about The Playbook: Digital Clinical Measures.

— Susan Foose, MLIS, Director, Decentralized Trials and Patient Centricity

Labcorp uses The Playbook: Digital Clinical Measures as a standard document to point internal and external partners to when working on deploying digital clinical measures.

The company uses several components of the resource, with the biggest takeaways being:

1. **Order matters**: it is crucial to first think about measures, then technologies, and then operations to avoid common, order-related pain points.
2. **The importance of understanding and being specific when referring to clinical vs. analytical validation**: as defined by the V3 framework.

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**How The Playbook is driving impact**

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**The Playbook** builds a shared foundation for developing and deploying digital clinical measures using a step-wise approach:

<table>
<thead>
<tr>
<th>Measures</th>
<th>Technologies</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>What do you want to measure? Why?</td>
<td>What are the right tools for the job?</td>
<td>What’s needed to deploy remotely and at scale?</td>
</tr>
</tbody>
</table>