The digital health team is learning about the industry's perspective on using digital tools and sensor-generated data to collect information about Atopic dermatitis patients' nighttime scratching.

The Digital Health team accessed DiMe's Digital Measures Development: Nocturnal Scratch resources to better understand how Nocturnal Scratch is deployed as a digital endpoint in clinical trials.

Click image to enlarge ontology

By using Nocturnal Scratch resources, Gilead improved:

✓ Team awareness of Nocturnal Scratch as a digital endpoint
✓ Strategy around the use of this endpoint
✓ Terminology and measure ontology communication
✓ Understanding of how the industry, including patients, views the Nocturnal Scratch digital endpoint