

[Activinsights](#) is a digital health company that specialises in the objective measurement of physical behaviours and lifestyle. Our technologies are used worldwide within the clinical trials, health management and research markets to provide accurate and continuous monitoring of lifestyle outside of the clinic environment.

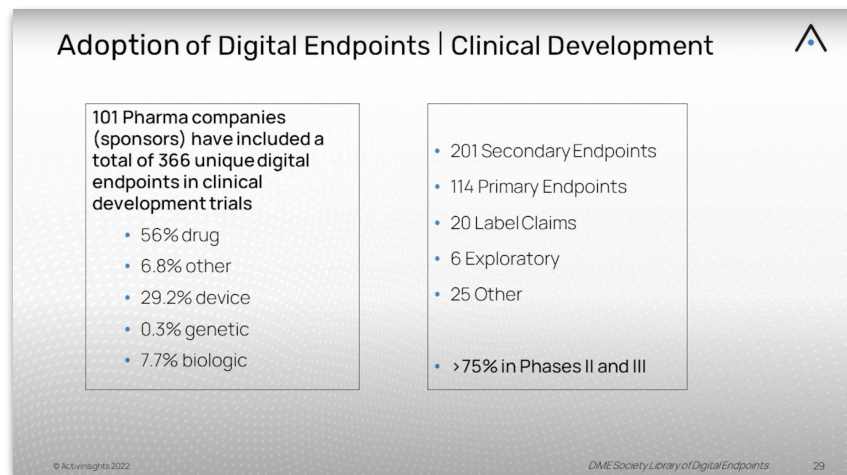


The Resource

- » In a [presentation](#) at the Digital Biomarkers & Digital Measurements conference in 2022 about the clinical imperative of digital biomarkers, Dr. Arthur Combs, Senior Clinical Advisor to Activinsights, leveraged DiMe's [Library of Digital Endpoints](#).
- » Dr. Combs referenced the library to contextualize the how the industry is leveraging digital endpoints more frequently than in the past.

A couple of years ago most of these [digital endpoints] would have been exploratory. Now, over 100 are primary and 200 are secondary endpoints in these trials. This is real progress.

— **Arthur Combs, MD**, Senior Clinical Advisor, Activinsights



View Arthur Combs' presentation: [Digital Biomarkers: A Clinical Imperative](#)