The team needed industry 101 content to onboard teammates across departments (solutions, product, engineering, operations) that explains the industry terms that HumanFirst uses.

Every new HumanFirst employee reads *Digital Medicine: A Primer on Measurement* within 90 days and we have a book club discussion around it.

Books clubs have become a beloved team social event. It’s become a great way to get new teammates up to speed while building connections through discussion. Based on areas where people want to learn more, we schedule fireside chats with experts for follow up deep dives.

✓ Having a book club discussion around the Primer allows new members to learn the language that we use at HumanFirst and gives a refresher to existing employees. It also encourages deeper conversations around the use of digital measurements at HumanFirst.

“Everyone should read this book within their first 2 weeks of working at HumanFirst. It’s the best way to cover introductory content and get oriented to the industry.”

— Head of Product, HumanFirst

HumanFirst runs Atlas, the most comprehensive platform for incorporating digital measures into clinical trials.

Digital Medicine: A Primer on Measurement