Driving Inclusion in Digital Health Measurement Product Development & Deployment
May 25, 2022, 11:00am - 1:00pm (ET)

The first set of open-access resources designed to ensure that digital health measurement products are developed and deployed with and for all individuals who can benefit from them.
Community Partners

Members also include FeetMe Devices, HIMSS, HHS-HC3, IEEE SA, Johns Hopkins Medicine Armstrong Institute for Patient Safety and Quality, National Cancer Institute, National Digital Inclusion Alliance, OptumLabs, US Dept. of Veterans Affairs, and Verily.

https://datacc.dimesociety.org/
DiMe is a global non-profit dedicated to advancing the safe, effective, equitable, and ethical use of digital products to optimize human health.

Source: https://www.dimesociety.org/index.php/about-us-main
Introducing the Digital Medicine Society (DiMe)

We launched in May 2019...

Introducing the Digital Medicine Society (DiMe)

... and sit at the intersection of two communities

Source: https://www.dimesociety.org/index.php/about-us-main
Introducing the Digital Medicine Society (DiMe)

Strategic Advisory & Scientific Leadership Boards

<table>
<thead>
<tr>
<th>Regulatory &amp; Government</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDA</td>
<td>Dexcom</td>
</tr>
<tr>
<td>NIH</td>
<td>BD</td>
</tr>
<tr>
<td></td>
<td>Takisela</td>
</tr>
<tr>
<td></td>
<td>Pfizer</td>
</tr>
<tr>
<td></td>
<td>Amazon</td>
</tr>
<tr>
<td></td>
<td>Health</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Health tech</th>
<th>Associations</th>
<th>Healthcare delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>SageBietwork</td>
<td>Clinical Transformation Alliance</td>
<td>HealthCare</td>
</tr>
<tr>
<td>HumanFirst</td>
<td>Digital Therapeutics Alliance</td>
<td>Moffitt Cancer Centre</td>
</tr>
<tr>
<td>AKILI</td>
<td>Biohacking Village</td>
<td></td>
</tr>
<tr>
<td>koneksa neat</td>
<td></td>
<td></td>
</tr>
<tr>
<td>evidation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>biovation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hu-manly.co</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ActGraph</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BehoVR</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Investors</th>
<th>Academia &amp; academic medicine</th>
<th>Patients &amp; patient groups</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIGITALIS</td>
<td>Northumbria University</td>
<td>THE MICHAEL J. FORD FOUNDATION FOR PARKINSON'S RESEARCH</td>
</tr>
<tr>
<td>tamarrsc</td>
<td>Newcastle</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Scrippa Research Translational Institute</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Yale</td>
<td></td>
</tr>
<tr>
<td></td>
<td>UNC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Duke Clinical Research Institute</td>
<td></td>
</tr>
<tr>
<td></td>
<td>UC San Diego School of Medicine</td>
<td></td>
</tr>
</tbody>
</table>
Global membership footprint

59 Countries

6 Continents
Introducing the Digital Medicine Society (DiMe)

We deliver clinical quality work on a tech timeline

**Communication & education**
Resources & publications generated by DiMe & thought leaders in the field are exchanged between various stakeholders & across the many disciplines in the field.

**Research**
Experts from across all disciplines address shared challenges through deep inquiry & data generation, creating actionable, evidence-based resources.

**Community**
DiMe members, partners, & experts from across tech & healthcare unite to collaborate & identify ways to overcome barriers to success.

**New knowledge & capabilities in the field spark new collaboration opportunities**

**Greatest challenges & opportunities to advancing the field**

Community Partners

Members also include FeetMe Devices, HIMSS, HHS-HC3, IEEE SA, Johns Hopkins Medicine Armstrong Institute for Patient Safety and Quality, National Cancer Institute, National Digital Inclusion Alliance, OptumLabs, US Dept. of Veterans Affairs, and Verily.
The first set of open-access resources designed to ensure that digital health measurement products are developed and deployed with and for all individuals who can benefit from them.
## Agenda

### 11:00 a.m. | Session I
**Welcome & Overview**

Yashoda Sharma; Program Director, DiMe

### 11:05 a.m. | Session II
**DATAcc & The Promise of Digital Health Measurement to Improve Lives, for Everyone**

Keynote Address

Jennifer Goldsack; CEO, DiMe
Anindita (Annie) Saha; Assistant Director, Digital Health Center of Excellence, FDA

### 11:20 a.m. | Session III
**Inclusion as a Foundation for Digital Health Measurement - DATAcc Steering Committee**

**Moderator**
Jennifer Goldsack; CEO, DiMe

**Panelists**
Celine Marquez; Global Medical Director, Digital Health Technologies, Genentech
Ernest Moy; Executive Director, VHA Office of Health Equity
Bray Patrick-Lake; Senior Director, Strategic Partnerships, Evidation Health

### 11:35 a.m. | Session IV
**Build the Business Case For Inclusive Design - Opportunity Model & Benefits Case Studies**

**Jeanne Chung; Program Lead, DiMe**

Ariel Dora Stern; Associate Professor, Harvard Business School; Visiting Scholar, Hasso Plattner Institute Digital Health Center

### 11:50 a.m. | Session V
**Implementing Inclusive Design - The Digital Health Measurement Product Framework & Toolkit**

**Moderator**
Jeanne Chung; Program Lead, DiMe

**Panelists**
René Quashie; Vice President, Policy & Regulatory Affairs, Digital Health, CTA
Kristin Size; Head of Study Devices, Verily
Kalvin Yu; Vice President, Medical & Scientific Affairs, BU

### 12:15 p.m. | Session VI
**Operationalizing Inclusion when Deploying Digital Health Products - Guidance for Employers & End Users**

**Moderator**
Yashoda Sharma; Program Director, DiMe

**Panelists**
Silas Buchanan; Principal, Institute for eHealth Equity
Jamileh Jemison; Digital Clinical Director, MindMed
Carrie Northcott; Digital Health Technologies, Pfizer
Amy Sheon; Advisor, NDIA

### 12:50 pm | Session VII
**DATAcc Next steps for advancing digital health measurements**

Jeanne Chung; Program Lead, DiMe
Yashoda Sharma; Program Director, DiMe

### 12:50 p.m. | Session VIII
**Q&A Session**

Audience participation welcome!

### 1:00 p.m. | Adjournment

Thank You for Being Present!

Team DiMe & the DATAcc Community Partners

---

All times given are in ET (GMT-5)
Driving Inclusion in Digital Health Measurement Product Development and Deployment

The Promise of Digital Health Measurement to Improve Lives, for Everyone

Anindita (Annie) Saha  
Assistant Director  
Digital Health Center of Excellence  
FDA

Jennifer Goldsack  
CEO  
DiMe
Inclusion as a Foundation for Digital Health Measurement

Driving Inclusion in Digital Health Measurement Product Development and Deployment

Bray Patrick-Lake  
Senior Director, Strategic Partnerships  
Evidation Health

Celine Marquez  
Global Medical Director  
Digital Health Technologies  
Genentech

Ernest Moy  
Executive Director  
VHA Office of Health Equity

Jennifer Goldsack  
CEO  
DiMe
Driving Inclusion in Digital Health Measurement Product Development and Deployment


Ariel Dora Stern
Associate Professor
Harvard Business School
Visiting Scholar at Hasso Plattner Institute Digital Health Center

Jeanne Chung
Program Lead
DiMe
DATAcc Toolkit for Inclusive Development for Digital Health Measurement Products

This toolkit features everything digital measurement product developers need to take an inclusive approach to digital health measurement product development. It provides the supporting tools and research that you need to take you from making the business case for an inclusive approach to success at every step of the process.

https://datacc.dimesociety.org/development/
Implementing Inclusive Design -
The Digital Health Measurement Product Process and Framework

Kalvin Yu
Vice President, Medical & Scientific Affairs
Becton, Dickinson & Co.

René Quashie
Vice President, Policy & Regulatory Affairs, Digital Health
Consumer Technology Association

Kristin Size
Head of Study Devices
Verily

Jeanne Chung
Program Lead
DiMe
DATAcc Toolkit for Inclusive Deployment

of Digital Health Measurement Products

Moving from “should do” to “how to” in order to harness the full promise of digital health measurement to improve lives, for everyone.

https://datacc.dimesociety.org/deployment/
Operationalizing Inclusion When Deploying Digital Health Products - Guidance for Deployers and End Users

Amy Sheon
Advisor
NDIA

Jamileh Jemison
Digital Clinical Director
MindMed

Yashoda Sharma
Program Director
DiMe

Carrie Northcott
Digital Health Technologies
Pfizer

Silas Buchanan
Principal
Institute for eHealth Equity
DATAcc Toolkit for Inclusive Development for Digital Health Measurement Products

This toolkit provides supporting tools and research that you need to take you from making the business case for an inclusive digital approach to success at every step of the process.

https://datacc.dimesociety.org/development/
This toolkit helps you move from “should do” to “how to” in order to harness the full promise of digital health measurement to improve lives, for everyone.

https://datacc.dimesociety.org/deployment/
DATAcc’s Vision & Goals

Our Goals
To convene the many stakeholders necessary to establish and implement a shared vision of high quality digital health measurement such that it is equally accessible to and effective for every person. This will require focused and persistent pursuit of:

- Fostering a diverse and inclusive community of experts in pursuit of our mission
- Establishing global best practices for successfully developing and deploying digital health measurement
- Supporting the advancement of regulatory science and commercial practices that foster success in the real world at scale
- Optimizing the person-centered use of digital health measurement across contexts of use and wherever it can do the most good for all people

Digital health measurement is at a crossroads

- How do we ensure that we use digital measures to improve individuals’ care, not violate their privacy?
- How do we ensure that we can take a data-driven approach to public health without facilitating harmful surveillance?
- How do we use digital health measures to improve access to care and health equity, not exacerbate these challenges along the digital divide?

https://datacc.dimesociety.org/
What’s next for DATAcc: A Look at Top Priorities

- Analytic Validation
- Artificial Intelligence
- Data Aggregation & Predictive Analytics
- Data Governance
- Data Privacy & Security
- Data Quality & Harmonization
- Interoperability
- Patient Data Rights & Data Ownership
- RWD & RWE
- Standardization
DATAcc Open Call for New Members for 2022-2023

During these sessions, we will brief you on:

- DATAcc's mission, structure, and projects
- Your commitment to the community as a member
- Details and timelines for the application process
- Any questions you may have about applying to join DATAcc

Sign up for an info session to learn more:
- June 3, 2022  12:00 p.m. ET
- June 7, 2022  11:00 a.m. ET
- June 10, 2022 12:00 p.m. ET
Working together to achieve the promise of digital health measurement to improve lives, for everyone.

Members also include FeetMe Devices, HIMSS, HHS-HC3, IEEE SA, Johns Hopkins Medicine Armstrong Institute for Patient Safety and Quality, National Cancer Institute, National Digital Inclusion Alliance, OptumLabs, US Dept. of Veterans Affairs, and Verily.

https://datacc.dimesociety.org/
Join us to connect with a thriving community of experts and to access DiMe member-only benefits and resources.


https://www.dimesociety.org/join-us/individual-membership/